



La Crescent Apple Festival, Inc.

P.O. Box 65 | La Crescent, MN 55947 | (507) 895-2800 | www.applefestusa.com

Dear Friends,

As we prepare for the 67th Annual La Crescent Apple Festival, we remember the friendships that we've developed and look forward to meeting our future friends. It is in this spirit that we cordially invite you to attend our 2015 Festival, which is the weekend of September 17th through the 20th in La Crescent, MN. Events for the weekend will include:

Visiting Royalty Welcome

We are going to kick off the Visiting Royalty events at Our local vineyard, River View Vineyard and Winery. They will be hosting a welcome event at its vineyards again this year. Please join us for light hors d'ouerves and cider. Wine will also be available for purchase. This event will be held from Noon to 2 PM on Saturday, September 19th.

President's Reception

President Mike Doering invites you to join her for fellowship, food, and drinks on Saturday, September 20th at The American Legion which is located at 509 N. Chestnut, La Crescent. The reception is from 4:00 PM to 6:00 PM.

Miss La Crescent Coronation

At 7:00 PM on Saturday, September 19th, the Applefest Coronation will take place at the La Crescent High School Auditorium. This event includes the crowning of the 2015 Miss La Crescent, Apple Queen of Minnesota, and her court. We will introduce Visiting Royalty during this event.

Miss La Crescent Queen's Tea

On Sunday, September 20th, we invite you to meet the new 2015 Miss La Crescent and her court at our Queen's Tea, which will be held at the Church of the Crucifixion, 420 S. 2nd Street, La Crescent, from 10:30 AM to 12:00 PM. The Queen's Tea is hosted by 2014 Miss La Crescent Allie, Anna, Radhika and their families.

King Apple Parade

Following the Queen's Tea is the 67th Annual Applefest King Apple Grande Parade. We look forward to you joining us for one of the longest-running parades in the Coulee Region.

Printed behind this letter is a listing of the packages available and prices. Also included is a form for ordering your packages. Your ticket order should be sent no later than September 1st and payment must be included to reserve your tickets.

Hotel accommodations are available at the Baymont Inn & Suites in Onalaska WI, which is 9 miles from La Crescent. Included with this letter are the rates and reservation information. To ensure availability, we recommend that you reserve your room(s) by September 1st. When making your reservations, please state that you are with La Crescent Applefest to ensure that you receive the rates listed.

If you have any questions, please feel free to contact Kandice Larson at [608-799-5894](tel:608-799-5894) or hospitality@applefestusa.com. Also, watch our website at www.applefestusa.com for the complete 2015 Applefest Schedule of Events.

We look forward to seeing you the weekend of September 17th through the 20th.

Kandice Larson 2015 Applefest Hospitality Chairperson



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2015La Crescent Apple Festival Visiting Royalty & Dignitaries Packages

Below are the packages available for the 2015La Crescent Apple Festival. In addition to the events below, we also invite you to join us for our Queen's Tea on Sunday, September 20th .There is no charge for the Queen's tea.

Please note: All ticket prices are pre-sale only. President Reception tickets are only available for **pre-sale**. Tickets will not be available at the door. Coronation tickets will be available at the door. Button is required for both events.

Package A: Red Gala Package - \$27.00

Includes:

- President's Reception
- Miss La Crescent Coronation
- Miss La Crescent Coronation Program
- Official Applefest Signature Button

Package B: La Crescent Package - \$20.00

- President's Reception - \$18.00 (includes an Applefest button)
- Official Applefest Signature Button

Package C: Zestar Package - \$10.00

Includes:

- Miss La Crescent Coronation
- Miss La Crescent Coronation Program
- Official Applefest Signature Button



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Hotel Information

Baymont Inn & Suites

3300 Kinney Coulee Rd.

Onalaska, WI 54650

Phone: [\(608\) 783-7191](tel:(608)783-7191)

Fax: [\(608\) 783-1557](tel:(608)783-1557)

\$79.00 per room plus tax

Rooms Available for Friday, September 18th

Rooms Available for Saturday, September 19th

All rooms must be reserved by Tuesday September, 1st be sure to state that you are reserving your room under Applefest to be sure that you receive the price listed above. Rooms NOT reserved by September 1st will be released to the public.



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2015 La Crescent Apple Festival Visiting Festivals & Dignitaries

Reservation and Ticket Purchase Form

Festival:	
Contact Person:	
Address:	
Phone #:	
Email**:	

****Going Green** – we request that you provide your email address. Your order confirmation and additional information will be emailed at the beginning of September.

Package Selections:

Please see the Visiting Royalty & Dignitaries Packages sheet for a complete list of the tickets included in each package.

Please note: Packages are available for **pre-sale only**. President's Reception tickets are **NOT** available at the door. Coronation tickets are available at the door. **Button is required for both events.**

Event:	# of Packages	Cost per Package	Total Amount
Package A		\$27.00	
Package B		\$20.00	
Package C		\$10.00	

Total Amount Enclosed: _____

Make check payable to: La Crescent Apple Festival Inc.

Coronation Announcement:

Please return by September 1, 2015

Return to:

Kandice Larson

President's Reception Chairperson

PO Box 65

La Crescent, MN 55947

Questions:

Contact Kandice Larson at Hospitality@ApplefestUSA.com or [608-799-5894](tel:608-799-5894).