



Hotel Information

Welcome, dignitaries! We're excited to hear you're thinking of joining us for our 2022 Applefest celebration! This year, La Crescent Applefest is partnering with two local hotels to offer accommodations for our visiting dignitaries.

Best Western Plus is adjacent to the La Crescent Area Event Center, where the President's Reception will be held (on Saturday, September 17th). They are holding four (4) rooms for our Applefest visitors, for Friday (September 15th), and Saturday (September 16th). Rooms will cost \$169 per night (plus tax). To reserve a room, please contact the hotel directly at (507) 895-1001 and tell them you are reserving as part of the Applefest block.

Gundersen Hotel and Suites is located in La Crosse, WI, and about a 10 minute drive from La Crescent. They are holding six (6) rooms for our Applefest visitors for Friday (September 15th), and Saturday (September 16th). Rooms will cost \$109 per night (plus tax). To reserve a room, please contact the hotel directly at (608) 793-0200 and tell them you are reserving as part of the Applefest block.

Visiting Festivals and Dignitary Events

This year, we will be hosting the following events for our visiting royalty groups as part of the 2023 celebration. There are four paid events, the *La Crosse Queen* Boat Ride (on Friday, September 15th), Escape Room / Axe Throwing, President's Reception, and Miss La Crescent Coronation (all on Saturday, September 16th).

***La Crosse Queen* Boat Ride**

On Friday (at 5:30pm), the Applefest Board of Directors and the 2023 Royalty invite you to join them for a sightseeing cruise on the Mississippi River aboard the *La Crosse Queen*. Our guide will explain facts and trivia of the historical and present day river, and highlight local points of interest. Food and refreshments will be provided. **Price for this event is \$25.**

Escape Room / Axe Throwing

On Saturday (at 12pm), it's time to test your teamwork in one of three escape rooms! Success, failure and bonding are inevitable, but escape is not! After that we'll channel our inner lumberjack and have on-site "Axe-perts" coach us on throwing axes! Come prepared for a challenging, exciting (and safe) experience! **Price for this event is \$40.**

President's Reception

On Saturday (at 4pm), Applefest President Mandi Lenser invites you to join her at the Swing Bridge Pub (adjacent to the hotel), for our 2023 President's Reception. This is a great opportunity for all visiting dignitaries and royalty to gather for fellowship with friends both old and new. Food, lemonade and water will be provided, and other drinks will be available for purchase. **Price for this event is \$60.**

Miss La Crescent Coronation

On Saturday (at 6:30pm), coronation will begin at the La Crescent Fine Arts Center. This event is a highlight of the Applefest weekend, with the announcement of visiting royalty and other local dignitaries. We also reveal our 2023 Man and Woman of the Year, and crown our new Miss La Crescent and her court. **Price for this event is \$25, and includes an Applefest button (which also grants you entry to the King Apple Tent at the Fest Grounds for the entire weekend).**

All Inclusive Package

If you're planning on attending all the events listed above, you can save by selecting the All Inclusive package. This package includes all items for the four paid events: the *La Crosse Queen* Boat Ride, Escape Room / Axe Throwing, President's Reception, and Miss La Crescent Coronation. **Price for this package is \$125.**



Event Registration and Package Purchase Form

Festival / Dignitary Group	
Address	
Phone number (and Contact Person)	
Email	

Package Selections

Please note: the President's Reception, La Crosse Queen Boat Ride, and Escape Room/Axe Throwing are available for pre-sale only. Coronation tickets will be available at the door the day of the event, but a button will still be required for entry (in addition to the ticket price). **Please make all checks payable to La Crescent Apple Festival, Inc.**

Package	No. of Packages	Cost per Package	Total
All Inclusive		\$125	
<i>La Crosse Queen</i> Boat Ride		\$25	
Escape Room / Axe Throwing Combo		\$40	
President's Reception		\$60	
Coronation		\$25	

Total Amount Enclosed _____

Name(s) and Title(s) of Attendee(s)

Please return this form (with payment) by Wednesday, September 6th, to:
 Trever Harwell, C/O Applefest Hospitality • PO Box 65 • La Crescent, MN 55947
hospitality@applefestusa.com