



La Crescent Apple Festival, Inc.

P.O. Box 65 | La Crescent, MN 55947 | (507) 895-2800 | www.applefestusa.com

April 5, 2024

Dear Friend of Applefest,

The 2024 celebration of Applefest is on its way and before we know it, it will be here! The Applefest Board of Directors plan to make this year an exciting one, with new events, updating current programming and increased awareness of the business support we continue to see each year.

The businesses of La Crescent and the surrounding area play a key role in ensuring that Applefest is successful. Without the financial support of businesses like yours, Applefest would not be able to create a full weekend of family fun. In 2024, we look forward to continuing this relationship with you.

Enclosed is the information for this year's Orchard Club Sponsorship programs and the official Orchard Club Sponsorship Pledge Form and Contact Form. We have made some changes to provide you with additional pledge options, and in turn, thank you packages. We have updated event options as well. Some of these new events may be removed depending on continued planning of the Applefest Board of Directors. Please complete your form and return to:

La Crescent Applefest
P.O. Box 65
La Crescent, MN 55947

In order to ensure that your company receives the full benefit of all of the items included in the Thank You packages, your sponsorship pledge form and payment must be returned by May 31st, 2024 to guarantee all thank you package options. Advertising that is provided as a Thank You is deadline specific, so please return these forms soon! We would also like to get packages delivered to your business in mid-August to provide you with ample time to admire your member buttons, plaques and to plan for *your* business' event 😊

If you have questions regarding the Orchard Club donation program, please do not hesitate to email me at treasurer@applefestusa.com or reach out on our Facebook page.

Thank you for your support,

Amy Schuster
2024 Orchard Club Chairperson
La Crescent Apple Festival, Inc.