



La Crescent Apple Festival, Inc.

P.O. Box 65 | La Crescent, MN 55947 | (507) 895-2800 | www.applefestusa.com

Hotel Information

Welcome, dignitaries! We are delighted to learn of your interest in attending the 2024 La Crescent Applefest celebration. To accommodate our visitors, we have partnered with Gundersen Hotel and Suites, conveniently situated in La Crosse, WI, just a brief 10-minute drive from La Crescent.

For the nights of Friday September 20th and Saturday September 21st, Gundersen Hotel and Suites has reserved eleven (11) rooms exclusively for Applefest attendees at a rate of \$119 per night (plus tax). To secure your accommodation, please call the hotel directly at 608-793-0200 and specify that you are reserving as part of the Applefest block.

We encourage you to book your rooms promptly, as availability is limited. We look forward to welcoming you to the 2024 La Crescent Applefest celebration!

Visiting Festivals and Dignitary Events

This year we will be hosting the following events for our visiting royalty groups as part of the 2024 celebration. There are four paid events, the *La Crosse Queen Boat Ride* (on Friday September 20th), *Apple Arts & Cookie Decorating*, *President's Reception*, and *Miss La Crescent Coronation* (all on Saturday September 21st).

La Crosse Queen Boat Ride

Come aboard the La Crosse Queen Friday at 5:30pm with the Applefest Board of Directors and the 2024 Royalty for a sightseeing cruise on the Mississippi River. Our guide will share fascinating facts and trivia about the river's history and present day, and highlight local points of interest. Pizza and refreshments will be provided. **Price for this event is \$25.**

Apple Arts & Cookie Decorating

Come and be a part of an exciting event hosted by two talented local artists! Dive into creativity with two apple-themed crafts, including a customizable tote bag. Plus, enjoy decorating a few delicious homemade cookies to your heart's content. Don't miss out on this fun and tasty experience!

President's Reception

Join us on Saturday at 4pm for a special invitation from Applefest President, Robin Wieser, to the 2024 President's Reception at Swing Bridge Pub in La Crescent. This gathering is a wonderful opportunity for visiting dignitaries and royalty to come together for fellowship. We will provide food, one drink ticket, lemonade, and water, with additional beverages available for purchase. **Price for this event is \$60.**

Miss La Crescent Coronation

At 7pm on Saturday, join us for the coronation ceremony at the La Crescent Fine Arts Center, a cherished highlight of the Applefest weekend. Witness the announcement of visiting royalty and esteemed local dignitaries, along with the crowning of the 2024 Man & Woman of the year and Miss La Crescent and her court. **Price for this event is \$25, and includes an Applefest button (which grants you entry to the King Apple Tent at the Fest Grounds for the entire weekend).**

All Inclusive Package

If you are planning on attending all the events listed above, you can save by selecting the "All Inclusive Package". This includes all items for the four paid events: The *La Crosse Queen* Boat Ride, Apple Arts & Cookie Decorating, President's Reception, and Miss La Crescent Coronation. **Price for this package is \$125.**



Event Registration and Package Purchase Form

Festival / Dignitary Group	
Contact Person	
Phone Number	
Email	

Package Selections

Please note: The Boat Cruise, Apple Arts & Cookie Decorating, and President’s Reception are available for pre-sale only. Coronation tickets will be available at the door the day of the event, but a button will still be required for entry (in addition to the ticket price).

Package	No. of Packages	Cost per Package	Total
All Inclusive		\$125	
Coronation		\$25	
President’s Reception		\$60	
Apple Arts & Cookie Decorating		\$35	
La Crosse Queen Boat Cruise		\$25	

Total Amount Enclosed _____

Coronation Announcement

Please return this form (with payment) by Monday, August 26th, to:
 Kailey Wieser, % Applefest Hospitality • PO Box 65 • La Crescent, MN 55947
secretary@applefestusa.com