

About Us

La Crescent's first Apple Festival was September 1949. La Crescent resident Mel Hickenbotham proposed the idea to Ralph Jones as a celebration to promote La Crescent's apple industry and "put La Crescent on the map." The initial planning session was held just two weeks prior to fest. The first Apple Festival was a huge success. The crowd exceeded all expectations and was just a sample of what was to come, as the festival has grown in size and quality every year.

La Crescent Apple Festival Inc. is made up of a board members who volunteer year-round to ensure a successful Applefest.

Applefest could not go on without our community volunteers and financial support of our sponsors.

Thank you!

2023-2024 Board of Directors

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2023-2024 Royalty

Miss La Crescent

Kamryn Jorgenson

Princess

Emma Osley



Sponsors

Thank you for your support!

\$2,000 Diamond

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Angie Wilson - Gerrard
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Merchants Bank
Mid-West Family La Crosse
Pine Creek Golf Course
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Russ Davis, Wholesale Foods

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Oak Street Designs
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Thorson Graphics
TimeOut Tavern

\$350 Regent

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Southwind Orchards
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**La Crescent
Applefest**

Sept. 20-22, 2024

*Button required for these events.

Prefest Events

*Apple Annie Cabaret

Saturday, August 24, 2024

Doors: 6:00pm, Show: 6:30pm

\$10 per ticket

La Crescent Area Event Center

Sponsored by Home Federal - La Crescent

*Queen Candidate Style Show

Sunday, August 25, 2024

Doors: 2:30pm, Show: 3:00pm

Free Admission

La Crescent Area Event Center

Sponsored by Pat's Insurance

*Apple Cobbler Golf Scramble

Saturday, September 14, 2024

4-person teams (Men, Women, Co-ed, all ages)

Per person: \$60 non-member, \$50 member

Shotgun starts at 8:00am and 1:30pm

Pine Creek Golf Course

Includes 18 holes, cart, & lunch

Sponsored by Pine Creek Golf Course

*Golden Apple Luncheon

Wednesday, September 18, 2024

11:00am-1:00pm

\$15 meal ticket (includes Applefest button)

La Crescent Area Event Center

Sponsored by Eagle Crest Communities

*Bower Power Euchre Tournament

Thursday, September 19, 2024

1:00pm

\$5 & \$0.25 per bump

Wieser Pavillion

Sponsored by Altra Federal Credit Union - La Crescent

*Shake, Rattle & Roll - Bunco

Thursday, September 19, 2024

1:30pm

\$5 to play

La Crescent Community Building

Sponsored by Kunes RV

THURSDAY, SEPTEMBER 19

Light Up La Crescent Parade (Sponsored by Oak Street Designs)

- Starts at 7:30 pm
- Lineup at Crucifixion School at 6:30 pm

Route: Crucifixion parking lot, left on S. 2nd St., left on S. Walnut St., right on N. 4th St., left on N. Chestnut St., ending at Veteran's Pkwy. "Parking Lot Party" to follow parade. *Please enjoy food and refreshments at our local establishments - SwingBridge Pub, TimeOut Tavern, Sports Hub Bar and Grill, Affogato Lane & Corky's Pizza.*

FRIDAY, SEPTEMBER 20

Military Appreciation Night! No button required for veterans and active military that show military ID.

- 4:00pm-1:00am** *Refreshment Tent Open (Sponsored by Gittens-Leidel American Legion Post 595)
- 6:30pm-8:30pm** *Brianna Rae Band (Sponsored by P&T Electric)
- 7:00pm-8:00pm** *Tapping of the Red Apple Keg (Sponsored by Pearl Street Brewery)
- 9:00pm-12:00am** *Unhinged (Sponsored by Crest Precast Concrete)

SATURDAY, SEPTEMBER 21

- 7:00am-8:00am** **5K Registration and Packet Pick Up** (24 S. Walnut St. - Quillin's Parking Lot)
- 8:00am** *Refreshment Tent Opens (Sponsored by Wieser Brothers General Contractors Inc. & Angie Wilson - Gerrard Hoeschler Realtors)
- 8:00am** *Check-in for Big Apple Kickball Bash Tournament (\$100 per 10-person team) Festgrounds (NO carry-ins)
- 8:30am** *Big Apple Kickball Bash Tournament (Sponsored by TimeOut Tavern)
- 8:30am** **5K Race Starts** (Route is from Quillin's to Old Hickory Park) Children's race to follow at Old Hickory Park
- 9:00am-3:00pm** **Great River Makers Market** at La Crescent Area Event Center (595 Veterans Pkwy)
- 10:00am-2:00pm** **Lock & Dam #7 Tours** 33018 Hwy 61
- 10:00am-4:00pm** **La Crescent History Center & Apple Museum** 328 S. 3rd St.
- 10:00am** **Check in for Little King & Little Miss** Crucifixion School
- 10:30am** **Little King & Little Miss Pageant** (Sponsored by Sterling Pharmacy - La Crescent)
- 10:30am** **The Apple Jacks: A Base Ball Club of La Crescent vs. Roosters of Olmsted County & the Fillmore Fungi** at Old Hickory Park

10:30am-11:00am *Cornhole Tournament Registration (Hosted by Coulee Region Cornhole & Sponsored by La Crescent Auto Repair)

\$20 per 2-person team

Bags fly at 11:00am at King Apple Tent

11:00am

Kiddie Parade Registration (Theme: The Big Apple) at Crucifixion Parking Lot

12:00pm

Kiddie Parade Starts (Sponsored by Thorson Graphics)

12:00pm-4:00pm

Apple Orchard Tours (Sponsored by Castle Realty) Pick up and drop off at La Crescent Community Arena. Reserve a spot online at applefestusa.com.

12:30pm

Big Wheel Races (Sponsored by Johnson Livings) at Crucifixion Parking Lot

1:00pm-3:00pm

*BINGO in King Apple Tent hosted by La Crescent Youth Hockey Association

*Kids Activities at Festgrounds, Near King Apple Tent
Sponsored by Gundersen Health Systems - La Crescent*

1:00pm-7:00pm

Big Time Pony Rides (\$5/rider)

2:30pm-3:00pm

Kids' Songs by Emma Blank

3:00pm-8:00pm

Weekend Kids Pass Wristbands at Festgrounds

Day passes available day-of at festgrounds

3:00pm-6:00pm

Tappy's Face Painting

3:00pm-6:00pm

Balloons by Kevin

4:00pm-4:30pm

Kids' Songs by Emma Blank

4:00pm-5:30pm

Magic of Isaiah (walks around festgrounds)

4:00pm-6:00pm

*President's Reception (Sponsored by Al's Concrete Products) at SwingBridge Pub
Pre-purchased ticket required (\$60)

5:30pm-7:30pm

*Derick Alan and the Stampede (Sponsored by Kwik Trip)

7:00pm

*Miss La Crescent Coronation (Sponsored by Mid-West Family La Crosse) Doors: 6:30pm at La Crescent High School Fine Arts Center, \$10

7:00pm-12:00am

*Applefest Photo Booth at King Apple Tent

8:00pm-12:00am

*Blue Collar 40 (Sponsored by Bobcat of the Coulee Region)

SUNDAY, SEPTEMBER 22

SUNDAY FUNDAY! No button required for Sunday events.

12:00pm-10:00pm

Refreshment Tent Open (Sponsored by Acentek)

1:00pm-7:00pm

Big Time Pony Rides at festgrounds (\$5/rider)

1:00pm

King Apple Parade (Begins on Main St. and ends on Lancer Blvd)

3:00pm-6:00pm

Weekend Kids Pass Wristbands at Festgrounds

Day passes available day-of at festgrounds

4:00pm-5:00pm

Apple Annies at King Apple Tent

5:30pm-9:30pm

Bryce Thomaschfsky and the BT Band at King Apple Tent (Sponsored by Merchants Bank)

*Button required for these events.