



La Crescent Apple Festival, Inc.

P.O. Box 65 | La Crescent, MN 55947 | (507) 895-2800 | www.applefestusa.com

Hotel Information

Welcome, dignitaries! We are honored by your interest in joining us for the 2025 La Crescent Applefest celebration! To ensure your comfort during your visit, we've partnered with local hotels to offer special rates for our distinguished guests for the nights of Friday, September 19th, and Saturday, September 20th.

Gundersen Hotel and Suites - Located in La Crosse, WI, just a short 10 minute drive from La Crescent, Gundersen has reserved a block of ten (10) rooms for Applefest attendees. The rate is *\$139 per night (plus tax)*. Please contact the hotel directly at 608-793-0200 and mention the Applefest block to make your reservation.

Best Western Plus La Crescent - We have also arranged for a block of rooms at the Best Western in La Crescent. *There are six (6) King rooms available at \$129 per night (plus tax) and six (6) Double Queen rooms at \$139 per night (plus tax)*. To reserve a room, please call 507-895-1001 and reference the Applefest block.

We highly recommend booking your accommodations as soon as possible, as availability is limited. Please note that the room blocks will expire on *September 1st*. We look forward to welcoming you to the 2025 La Crescent Applefest celebration!

Visiting Festivals and Dignitary Events

This year we will be hosting the following events for our visiting royalty groups as part of the 2025 celebration. There are four paid events: the *La Crosse Queen Boat Ride* (on Friday September 19th), *Make & Take Charcuterie Class* by Hunt and Gather, *President's Reception*, and *Miss La Crescent Coronation* (all on Saturday September 20th).

La Crosse Queen Boat Ride

Come aboard the La Crosse Queen Friday at 5:30pm with the Applefest Board of Directors and the 2024 Royalty for a sightseeing cruise on the Mississippi River. Our guide will share fascinating facts and trivia about the river's history and present day, and highlight local points of interest. Pizza and refreshments will be provided. **Price for this event is \$25 for adults and \$15 for children 11 and under.**

Make & Take Charcuterie Class by Hunt and Gather

Get hands on with flavor and fun at this Make & Take Charcuterie Class, presented by Hunt and Gather. Learn how to put together your own tasty and colorful charcuterie board using fresh, seasonal ingredients - perfect to take home and enjoy. It's a delicious activity for food lovers of all ages! **Price for this event is \$40.**

President's Reception

Join us on Saturday at 4pm for a special invitation from Applefest President, Allie Benish, to the 2025 President's Reception at Swing Bridge Pub in La Crescent. This gathering is a wonderful opportunity for visiting dignitaries and royalty to come together for fellowship. We will provide food, one drink ticket, lemonade, and water, with additional beverages available for purchase. **Price for this event is \$60.**

Miss La Crescent Coronation

At 7pm on Saturday, join us for the coronation ceremony at the La Crescent Fine Arts Center, a cherished highlight of the Applefest weekend. Witness the announcement of visiting royalty and esteemed local dignitaries, along with the crowning of the 2025 Man & Woman of the year and Miss La Crescent and her court. **Price for this event is \$20, and includes an Applefest button (which grants you entry to the King Apple Tent at the Fest Grounds for the entire weekend).**

All Inclusive Package

If you are planning on attending all the events listed above, you can save by selecting the "All Inclusive Package". This includes all items for the four paid events: The La Crosse Queen Boat Ride, Make & Take Charcuterie Class, President's Reception, and Miss La Crescent Coronation. **Price for this package is \$125 for adults and \$115 for children 11 and under.**



Event Registration and Package Purchase Form

Festival / Dignitary Group	
Contact Person	
Phone Number	
Email	

Package Selections

Please note: The Boat Cruise, Make & Take Charcuterie Class, and President's Reception are available for pre-sale only. Coronation tickets will be available at the door the day of the event, but a button will still be required for entry (in addition to the ticket price).

Package	No. of Packages	Cost per Package	Total
All Inclusive		\$125/\$115 (11 & Under)	
Coronation		\$20	
President's Reception		\$60	
Make & Take Charcuterie Class		\$40	
La Crosse Queen Boat Cruise		\$25/\$15 (11 & Under)	

Total Amount Enclosed _____

Coronation Announcement

Please return this form (with payment) by Friday, August 22nd, to:
 Kailey Wieser, % Applefest Hospitality • PO Box 65 • La Crescent, MN 55947
hospitality@applefestusa.com