



**La Crescent Apple Festival, Inc.**

P.O. Box 65 | La Crescent, MN 55947 | (507) 895-2800 | [www.applefestusa.com](http://www.applefestusa.com)

September 12, 2025

Thank you for accepting our invitation to the 77<sup>th</sup> La Crescent Applefest King Apple Parade. Enclosed you will find a map of the parade route. All updates are posted to [www.ApplefestUSA.com](http://www.ApplefestUSA.com).

**Please see the attached alphabetic line-up file for your parade unit number.**

The parade will start at 1 pm Sunday, September 21, 2025. The staging area will open at approximately 10 am. We request that all units enter the town as soon as possible and make their way to the staging area as indicated on the enclosed map. All units should be in the lineup no later than 12:15 pm. There will be parade officials available after 10:30 am to direct you if needed.

All units will be judged DURING the parade. The judging stand will be located at the corner of South 2<sup>nd</sup> and Oak Street.

ALL BANDS will stage near the Prince of Peace Church parking lot West of N. Hill St. and transportation should proceed to the HS parking lot for post-parade pickup. See the alternate Western route to avoid crossing the parade route.

Candy may be handed to spectators but should not be thrown from moving units. All equestrian units must provide clean-up.

Everyone will disassemble their units PAST the High School.

Awards will be announced after the completion of the parade, in the King Apple Tent on the fest grounds.

**NOTE:** The King Apple Tent is ALL-AGES on Sunday and will NOT require a button. Everyone is welcome to listen to the music in the tent and await the parade award announcements.

If you have any questions, please contact Kathy Bissen. We look forward to seeing you at Applefest and hope you enjoy the parade.

Sincerely,

Kathy Bissen  
Applefest 2025 Parade Chair  
[Parade@ApplefestUSA.com](mailto:Parade@ApplefestUSA.com)

Late units or decimals stage at the corner of Main & Elm	
Whole numbers stage according to map	
Current as of September 12, 2025	
Latest version always at <a href="http://www.applefestusa.com">www.applefestusa.com</a>	
Organization	Position
2025 Vulcan Krewe	58
ABLE Inc.	18
Acentek	9
All Seasons Window Cleaning and Pressure Washing	53
American Legion Post 595 Officers	2
Applefest - Alumni	16
Applefest - Apple Annies	13
Applefest - Float	11
Applefest - Man and Woman of the Year	12
Applefest - Outgoing Court	15
Applefest - Parade Marshal	10
Applefest - Parade Sponsor Banner Carriers	8
Applefest - Queen Candidates	82
Aquinas High School Marching Band	30
Bay Harbor of La Crescent	19
Bluff Country Family Resources	51
Bluff Country Outdoors	50
Canton Community Association	86
Cashton Fall Festival	54
City Of La Crescent - Mayor	7
Copperhead Carts	45
Coulee Region Mardi Gras	34
COURAGE	47
Crucifixion Church and School	76
Dahl Automotive	73
Don's Towing	85
Explore La Crosse	88
Gays Mills Apple Festival	48
Gerrard-Hoeschler, Realtors	49
Global United	77
Goodview Activity Group	38
Graf Electric	38.5

Late units or decimals stage at the corner of Main & Elm	
Whole numbers stage according to map	
Current as of September 12, 2025	
Latest version always at <a href="http://www.applefestusa.com">www.applefestusa.com</a>	
Organization	Position
Greater La Crosse Area Shamrock Club and Irishfest	78
Gundersen Tri-State Ambulance	5.5
Hesper-Mabel Steam Engine Days	43
High Society's H.A.F. Baked Truck	41
Houston County American Dairy Association	32
Houston County DFL	46
Houston County Fair	44
Houston County Republicans	39
Houston County Sheriff Office	5
Houston Hoedown Days	24
Kellogg Watermelon Festival	33
La Crescent - Hokah High School Marching	17
La Crescent Animal Rescue	40
La Crescent Fire Department	3
La Crescent Lancer Youth Hockey	20
La Crescent Montessori & STEM School	21
La Crescent Snowmobile Club	31
La Crosse County Voiture 830 Grand De Wisconsin of the 40 & 8	6
La Crosse Riverfest Commodores & 1st Mates	80
La Crosse Skyrockers	11.5
Lancer Clay Target Team	83
Lancers Lancers Football	89
Luther High School Marching Knights	42
Marcus La Crosse Cinema	79
Merchants Bank	14
Messiah Lutheran Church	22
Mobility world wide	81
MOKA Coffee	59
Morrie's Auto Group	26
Nodine Fire & Rescue	4
Oaktree Festivity Rental	84
Oktoberfest - Past Mrs. Oktoberfest	64.5

Late units or decimals stage at the corner of Main & Elm	
Whole numbers stage according to map	
Current as of September 12, 2025	
Latest version always at <a href="http://www.applefestusa.com">www.applefestusa.com</a>	
Organization	Position
Oktoberfest Parade marshal Float	63
Oktoberfest past festmasters/frau	64
Oktoberfest USA	62
P&T Electric	25.5
Performance Elite Gymnastics	37
Pizza Ranch	60
Poellinger Horse Farm	75
Racing for Jason 24	61
Ready Bus Line	71
River City Corvette Club	56
Rotary Lights	36
Rushford Days Royalty	67
Rushford Lions Club	28
Southern Minnesota Regional Legal Services	29
Sparta Butterfest	52
Spring Grove Syttende Mai	70
St. John's Lutheran Church and School	25
St. Paul Vulcan Krewe	65
St. Paul Winter Carnival Royal Family	66
TJ's Auto Glass	74
USA Cycling	57
Warrens Cranberry Festival	55
West Salem American Legion Auxiliary Unit 51 Poppy Princess	6.5
West Salem High School Marching Panthers	72
Westby Snowflake Ski & Golf Club Royalty	68
Westby Syttende Mai Royalty	69
WXOW TV-19	27
Zor Fire House Jesters of La Crosse	87
Zor Shriners Misfitz	35

